

Strategic Pillars



Embrace Community



Cultivate Creativity and Experimentation



Build Organizational Capacity and Resiliency



Embrace Community

- **Expand our team to include marginalized voices and give weight to their contributions.**
 - Invest in EDIA (Equity, Diversity, Inclusion and Accessibility) training, consultation, and policy development.
 - Embed EDIA across recruitment at all levels in the organisation
 - Prioritize diversity at all levels of the organisation and increase our representation from marginalized communities.
- **Create increased volunteer opportunities for young people.**
 - Give young people a voice in our organisation.
 - Utilize young people for community engagement.
- **Increase access to underserved communities, marginalized communities and young people at risk.**
 - Identify and remove barriers to participation.
 - Partner with individuals or organisations that serve these communities.



Cultivate Creativity and Experimentation

- **Collaborate with others**

- Collaborate with individuals or organisations to research and develop approaches to drama education.
- Collaborate with individuals or organisations to research and develop approaches to theatre practice and creation.

- **Explore theatre structures**

- Deliver theatre in alternative and non-traditional ways (online, new spaces).
- Budget and resource creative experiments and pilot programs.



Build Organisational Capacity and Resiliency

- **Invest in an internal culture where everyone can thrive.**
 - Create a workplace intent on advancing inclusion and embedding support for equity and diversity in Quest operations.
 - Evaluate fair compensation for staff and contractors.
 - Support staff with professional development opportunities.
- **Maintain balance between revenue streams, impact on young people and sustainability.**
 - Evaluate present and future activities for their resource needs (time and money), revenue, and impact on young people.
 - Establish and meet revenue diversification goals (earned, public and private).
 - Establish links to key partners to expand program impact and ensure sustainability.
- **Create opportunities to advance and champion TYA.**
 - Support artists who wish to advance their practice or develop work for TYA.
 - Support the next generation of administrative and artistic leaders.
 - Advocate the benefits of theatre for young people.

Vision

Quest Theatre envisions a galaxy where theatre is valued as an essential part of growing up.

Mission

Quest Theatre creates community through exceptional theatre adventures for young people throughout Alberta.

Artistic Statement

We know theatre is spectacularly fun. At Quest we also know that theatre can bring an added range of extraordinary benefits for young people. We use theatre to help a child explore who they are, discover the world around them and build the kind of world they want to live in. We do this by asking good questions and answering them with exceptional theatre adventures.

How do we help a child understand that sometimes personal success is outweighed by the success of everyone? How do you teach a child that a little act of kindness can really make a difference? How do we convince a child that giving someone an advantage can make things fair? How can we convey how much courage is necessary to stand up for what you believe in? How can we create a happy, healthy, and inclusive society for everyone?

We delight in pursuing the answers to these questions, and others like them, as creative, meaningful, and responsible community builders, who enthusiastically celebrate the inspiring journey of young people.

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Build Organizational Capacity and Resiliency

- **Invest in an internal culture where everyone can thrive.**
- **Maintain balance between revenue streams, impact on young people and sustainability.**
- **Create opportunities for individuals to advance and champion TYA.**